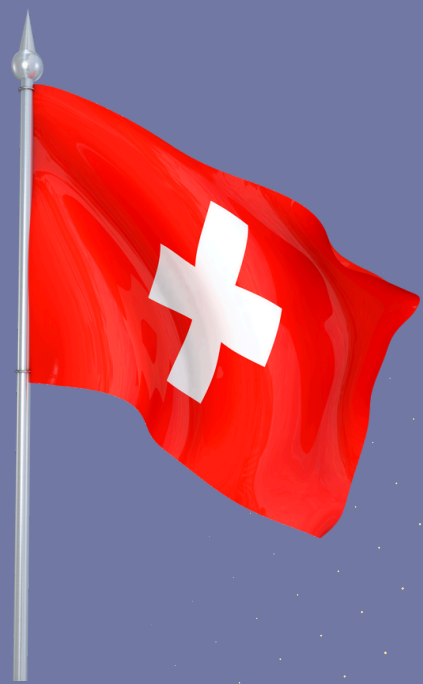


MARKET ACCESS SPOTLIGHT: SWITZERLAND

Opportunities for Startups



swipe



01 Why Switzerland for Startups?

Switzerland leads the Global Innovation Index with its stable economy, world-class infrastructure, and startup-friendly policies. Tamil Nadu startups, with their cost-effective and scalable innovations, can thrive in this high-precision, innovation-driven market.

Key Highlights



3.1% of GDP spent on R&D



Home to ETH Zurich, EPFL, and Innovation Parks



Focus on AI, HealthTech, Deep Tech, and Green Technologies



Startup-friendly with tax incentives and IP protection



Strategic access to EU markets

swipe



02

Key Sectors for Tamil Nadu Startups

 Biotechnology: Partnerships in drug discovery and biopharma

 HealthTech: AI-powered diagnostics and MedTech exports.

 Sustainability: Carbon capture and renewable energy.

 Robotics: Automation for precision manufacturing.

 FinTech: Access to global investors via Crypto Valley.

 Deep Tech: Collaborate in AI and quantum computing.

 Agri-Tech: Precision farming and sustainable practices

 EdTech: Scalable digital learning solutions.

swipe



03

Deep Dive into Soft-Landing Programs

Switzerland offers robust programs designed to help international startups enter and succeed in the market. Tamil Nadu startups can benefit from these initiatives:

★ Academia-Industry Training (AIT) Programme

What: Early-career development for Indian and Swiss scientists.

Why: Enables innovation-to-market transition through market validation and collaboration.

Highlight: Focus on Deep Tech, HealthTech, and Sustainability.

★ Switzerland Innovation Park - Soft Landing Program

What: Immersive 1–6 month program for startups

Why: Access to innovation hubs, shared spaces, and collaboration opportunities.

Highlight: No need for a Swiss legal entity; monthly fee CHF 1,500.

swipe



04 Innovation Opportunities in Switzerland

★ India-Switzerland Startup Bridge

What: Platform for cross-border collaboration between Indian and Swiss startups.

To Connect:

Swissnex: hello@swissnex.org

Swiss Business Hub India:
mum.sbhindia@eda.admin.ch

Swiss Business Hub India:
suipartnerships@investindia.org.in



Global Events and Success Stories in Switzerland

World Economic Forum (Davos):

The World Economic Forum in Davos isn't just for global leaders and policymakers. It's a powerful platform for startups too. Entrepreneurs get the chance to connect with top investors, decision-makers, and innovators from around the world. It's where big ideas meet the people who can bring them to life.

Swiss Biotech Day:

Swiss Biotech Day is a flagship event for the biotech industry, attracting global investors, researchers, and startups. It's the perfect stage for showcasing groundbreaking innovations in biotechnology and forming valuable partnerships that drive progress in healthcare and life sciences.

Success Stories from Switzerland

- 🌱 Climeworks is at the forefront of tackling climate change with its cutting-edge carbon capture technology
- 🧠 MindMaze is revolutionizing healthcare with its groundbreaking neurotechnology solutions



06

The Swiss Advantage for Startups

Switzerland's focus on quality-driven innovation, coupled with Tamil Nadu's strengths in cost-effective scalable solutions, offers a symbiotic opportunity for startups to grow. Whether it's entering the European market, forging R&D partnerships, or scaling globally competitive innovations, Switzerland is a strategic choice for Tamil Nadu startups.

To learn more about BeyondTN, an initiative by StartupTN supporting Tamil Nadu startups to expand globally, email me at **anirudh@startuptn.in**.

